

PORTFOLIO

www.drigocalles.com

SUMMARY

Creative graphic designer with a strong background in branding, marketing, print and digital design, and visual communications.

Experienced in leading design projects, building brand systems, and producing high quality print collateral for corporate, financial, and technical industries.

EDUCATION

Worcester Polytechnic Institute (WPI) – Worcester MA

- B.S. Management Engineering | 2014
- Minor in English | 2014

Coastline Community College – Online

- Certificate of Achievement, Digital Media Design | 2017

SKILLS & TOOLS

Print & Digital Design

- Adobe Illustrator, InDesign, Photoshop, Acrobat
- Affinity & Figma Suites

Web & UX Design

- Wordpress, Elementor, HTML, and CSS
- Adobe XD, Dreamweaver, Figma

Video & Audio Editing

- Premiere Pro, Premiere Rush, After Effects
- Audition, Audacity

Microsoft

- Microsoft Teams, Word, Excel, PowerPoint, Publisher
- SharePoint, Power Automate

Print & Digital Production Tools

- Versant 280 Digital Press, HP Large Format Printer
- Epilog Laser Engraver, BarTender (Label Software)
- Binding and Laminating Equipment

ORGANIZATIONS & ACCOMPLISHMENTS

- Toastmasters Member (2016–2018)
- Karate Teaching Assistant (2006–2014)
- 1st Dan Black Belt, Japanese Karate Association (2009)
- Clarence DeMar Marathon: 4:14 (2019), 4:26 (2021)

EXPERIENCE

Elbit Systems of America – Merrimack NH

Manager, Media Services | Aug. 2023 – April 2025

- Oversaw sitewide design and print production to support internal communications, events, and cross-departmental needs
- Operated in-house printing, binding, laminating, and finishing equipment
- Designed and produced signage, booklets, posters, and nameplates
- Created serialized product labels using BarTender software, and produced them via laser engraving
- Managed over 50 Xerox printers, including maintenance, toner supply, and vendor coordination
- Directed event photo shoots and handled photo processing, editing, and retouching

Triangle Credit Union – Nashua NH (Hybrid/Remote)

Senior Marketing Graphic Designer | Jan. 2023 – April 2023

Marketing Graphic Designer | Aug. 2018 – Dec. 2022

- Spearheaded the credit union's rebrand, standardizing fonts, colors, graphics, and design elements across all materials
- Redesigned print collateral, including brochures, business cards, signage, letterhead, envelopes, and branch displays
- Led quarterly marketing campaigns and created print and digital materials across multiple channels
- Designed brand materials such as annual reports, newsletters, magazine ads, postcards, posters, and handouts
- Managed internal requests, including business cards, notary seals, nameplates, and marketing handouts
- Created signage and event visuals for sponsorships, promotions, and community outreach
- Coordinated with external print vendors to manage production, quality, and delivery timelines
- Onboarded and mentored new team members in branding standards, print setup, and web design tools

Elbit Systems of America – Merrimack NH

Marketing Graphic Designer | Jan. 2017 – June 2018

Graphic Design Intern | June 2015 – Jan. 2017

- Designed print and digital materials for trade shows, internal communications, and marketing campaigns
- Processed print jobs in-house, including trimming, laminating, and die-cutting for a range of collateral
- Redesigned the company's product data sheet template for improved layout consistency across departments

Boynton Hall Print Center – Worcester Polytechnic Institute

Part-Time, Printing Service Assistant | Sept. 2010 – May 2014

- Operated print and finishing equipment for campus orders, including booklets, notepads, posters, and letters